

# Project Completion Report

Video on Wheels (VoW)

Submitted to



Bagmati Welfare Society Nepal

Submitted By

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A For-Profit, Social Enterprise.

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## Context

Adventist Development and Relief Agency (ADRA), the global humanitarian organization also working in Nepal since 1987, has been implementing various projects on health, livelihoods, disaster risk management, education, etc. One of the projects under implementation is the Women's Health and System Strengthening (WHaSS) project.

WHaSS project, being implemented in Sunsari, Udayapur, Sarlahi and Rautahat, was initiated in July 2018 with planning to be concluded in June 2021. However, due to the immense need for service delivery and capacity building that continues to exist in the country and the constraints posed against the full-fledged implementation of the project by the COVID-19 pandemic, it was extended for additional two years.

The project aims to improve health of women and adolescent girls impacted by uterine prolapse through strengthened health systems. It facilitates clinical capacity development, community education and behavior change interventions.

In this context ADRA Nepal (through its implementing partner Bagmati Welfare Society Nepal) contracted Vision Three Sixty Pvt. Ltd for executing the following tasks:

- To showcase the two docu-dramas recently produced by ADRA Nepal in the 4 selected project districts
- The idea is to reach out to the locals at the community level through video on wheel approach

## Activities accomplished:

### Screening of docu-drama in selected areas of project districts

A field team of two members with one support staff were deployed to the field where they held meetings at districts as well as VDCs to inform them on the campaign and to create ownership for smooth operation of the campaign.

The team coordinated with the local governing bodies and concerning authorities to conduct the screening of the docu-drama in all the places where the screening took place. The coordination was done along with ADRA's partner where possible.

The field team with the local governing bodies and partners identified areas for screening. The docu-drama was screened in the pre-identified public areas as recommended by the local authorities'; places with high foot fall like junctions, crossroads, chautaras, haat bazaars as well as schools were identified for screening. As the screening was in public places where masses gather the screening was conducted in coordination with local authorities like municipalities and police.

The total length of screening was 10 days in all the four districts (Rautahat, Sarlahi, Sunsari and Udayapur).

The docu-drama was screened in in populous areas and with high flow of people that reached 5500 locals directly (Annex 1).

Annex 1: Details of the places where video-on-wheels campaign was conducted

<b>S.N.</b>	<b>District</b>	<b>Specific Location</b>	<b>Tentative number of people reached</b>
1	Rautahat	Laxmaniya	300- 350
2	Rautahat	Kataiya	250-300
3	Rautahat	Santapur	400-425
4	Rautahat	Parauraha	190-195
5	Sarlahi	Godaita	200-225
6	Sarlahi	Haripurwa	170-180
7	Sarlahi	Haripur	300-335
8	Sarlahi	Lalbandhi	200-250
9	Sarlahi	Bishnu	200-300
10	Sunsari	Duhabi	350-400
11	Sunsari	Bhantabari	400-450
12	Sunsari	Akka Bazaar	300-350
13	Sunsari	Jhumka	400-450
14	Udayapur	Gaighat	200-300
15	Udayapur	Beltar	225-275
16	Udayapur	Nepaltar	350-450
17	Udayapur	Katari	200-300

Annex 2: Few selected photos of movie screening program



Picture 1: School students, Haripurwa, Sunsari



Picture 2: School students, Katari, Udayapur



Picture 3: School students, Laxmaniya, Rautahat



Picture 3: Community people, Duhabi, Sunsari